

Notes for Round Table meeting Thursday 30th November 2023

Present:

Wolfgang Weise, Jan Trewartha, Jeannie Kelley, Jannie Clossen, Andrea Clusen, Andreea Ivanov.

Discussion around the reason for this organisation and the website:

WW – from his understanding the organisation is mostly needed to manage financial arrangements. If we can't set up a physical organisation, then we have a virtual one with someone taking responsibility for the funds. Any outlay would be agreed by the Round Table and implemented by the financially responsible person.

JT requests that two or three people to be co-signatories on any account so that there is accountability and no one person has the responsibility.

JC agreed – there will also be costs in setting up this organisation. Where will the money come from to set it up? What will be the income and where does it come from? Website costs – annual recurrent hosting fee (paid for by JC) and tools needed (paid for by WW – does not wish to be repaid). JC does not want to be paid for hosting costs paid so far, but suggests that from now on these and all costs should be budgeted for.

AC What do we need this group for? Feels website should be representative of all of ScarWork community, adding courses by all teachers as well as Sharon's own courses. Feels main focus is representing the methods. Someone could help WW and also ensure the website is compatible with all devices. Simple to navigate, user friendly – both important. Appearance of website is very important and we need to be an interface between this work and the public and potential students.

WW website needs content – very specific and detailed. Menu, layout, device-friendliness – we can do this if we know what we want. WW cannot change anything without guidance and input.

JK – programmes need to automatically update – WW says it has this functionality already but it's not good enough but needs adjustment and WW needs to know what is needed. She has been in touch with Neil Marshall of the SW UK website and he is to get back to her – possibly we could ask the SW UK designer as well. She will report back – WW is very happy with this.

JK – we will need at some point to create an itemised list of costs.

AC – how do find out from the original group who dreamed up the site what they need, want and whether this is being fulfilled? JK – this will come, it takes time. JC It's for the SW community but it's not there yet. The structure of the website needs to be established. We can keep the other teachers informed and invite them to join and give input.

JC – should site also give information for clients? JT Models googling SW may be directed to the teachers in the different countries so they can contact them direct.

AI – think we should go to the conferences and give out info about the website. What do we want to be on the site, what info?

JK – Let's acknowledge what WW has done so far – it's huge.

AC – the website as we have it now is more internal, for us only. For potential new students it's harder to navigate than for the teachers. As AI was saying, if we want to put all of Sharon's methods, not just SW, represented on one website, it needs to be tidy, ordered, easy to navigate. Clear signposting to different work (SW, BW, SI etc), and for teachers, students, qualified SW therapists, models, surgeons/scientists, Press, research, donations, publications, etc. Look at other websites – simple, clear signposting.

ACTION FOR ALL MEMBERS OF ROUND TABLE; Each person to write it down, what should be on landing page, what signposting do we need, and what sections? 'Wireframes' = the structure and layout of the site. Please send your outlines to WW who will put them on the website and send the link to everyone so we can look before the next meeting.

In-person meeting 2024 - JT to write to Sharon to see if 10 – 13 September in UK before the Refresher and BW course would work. Or after BW course as Heike would be with her? Or would she prefer to run it in the States earlier in the year?

NEXT MEETING DATE: Tuesday 16th January, 19.00 Berlin/ 18.00 UK time.

Members of the website working group to be invited.